

"L'Atelier Sip and Paint"

173 Whitley Road,

Whitley Bay,

NE26 2DN

Hours and Activities

Opening Hours – 11:00 to 22:30

Supply of Alcohol – 11:00 to 22:00 (on)

Supply of Alcohol - 11:00 to 22:30 (off)

Operating Schedule

1. Overview of the Business

The premises will operate as an activity-led art studio and gallery. The primary purpose of the business is to provide structured painting and drawing sessions for customers who attend for fixed, pre-booked periods. Customers will pay a set fee, currently anticipated to be approximately £35–£40 per person, which will include tuition from an artist, use of materials and equipment, and a canvas or other suitable art surface. The sale of alcohol will be ancillary to the painting activity and will not be the principal reason for customers attending the premises. The premises will also operate a gallery, with various events taking place in support of the gallery activities.

The style of operation for the art based activities will be calm, with seating and class-based. Sessions will be led by an artist or tutor, with customers working at individual tables or, where appropriate, at tables arranged for couples or groups. The layout is expected to be similar to a classroom or workshop environment, with tables arranged so that the artist can provide guidance and supervision throughout the session. Artists may be seated or stand, depending on their preference and the activity. There is an exterior Splash Studio for messier activities we would expect to predominantly be paint related.

2. Proposed Licensable Activities

The application seeks authorisation for the sale of alcohol for consumption on the premises. Off sales will be for customers who may have purchased a bottle of wine and would like to take it home. Alcohol will be available only to customers attending the premises for the painting, drawing, gallery or associated art-based experience. The alcohol offer will be limited and ancillary, rather than a bar-led or vertical drinking operation.

The proposed alcohol offer is expected to include house red and white wine, prosecco, bottled or canned beer, and a limited range of spirits and mixers. Draft beer is not currently anticipated. Alcohol may be ordered from the bar or, more likely, served to customers at their tables during the session. There will be no promoted "drinking" events, no high-volume alcohol promotions, and no activity designed to encourage excessive consumption.

Exhibition of film is added for gallery activities.

3. Hours and Sessions

The premises will operate by way of fixed sessions, each expected to last approximately two to three hours. It is anticipated that there may be up to three sessions per day, for example a morning session, a midday or afternoon session, and an evening session. During the working week, the premises may operate primarily in the evening. The precise hours sought under the premises licence are set out above. The operating model is based on controlled, timed attendance rather than open-ended drinking.

Customers will generally book or attend for a particular session. At the end of each session, customers will be asked to finish their drinks and leave the premises in an orderly manner so that the premises can be reset for the next session or closed as appropriate.

Gallery attendance will usually be for defined events, but it is possible that there will be open sessions over a period of time for a particular artist or display. It is entirely possible that the bar will not be open at the same times as the gallery, as those events may be organised independently of the bar operation.

4. Food and Refreshments

The premises will not provide food as part of the standard offer. Customers may be permitted to bring their own food or order food to the premises from third-party providers, subject to house rules and staff discretion. The provision of alcohol will remain ancillary to the art activity and will not be linked to any food-led or restaurant operation or condition.

5. Capacity and Management Controls

The maximum number of customers will be set having regard to the size and layout of the premises, the number of tables, safe movement around the studio, and the need for effective supervision by staff. The fire risk assessment will determine the safe and appropriate maximum capacity. The capacity will be managed through bookings, table allocation and staff supervision. The premises will not operate as a public house, nightclub or late-night drinking venue. Customers will usually be seated for the duration of the session when attending art classes, though some may be standing for example with a large easel. Staff will monitor the consumption of alcohol and the behaviour of customers throughout the session.

6. The Licensing Objectives

Prevention of Crime and Disorder

- Alcohol will be sold only by trained staff and under the authority of the Designated Premises Supervisor or another authorised person.
- The premises will operate as an activity-led venue, with alcohol ancillary to the painting or gallery experience.
- An incident/refusals log will be maintained and made available to authorised officers on request.
- Staff will be trained in the premises' alcohol policy, refusal of service, age verification, and the licensing objectives.

Public Safety

- Customer numbers will be controlled by session bookings, table allocation and staff supervision. Staff will be present during sessions to supervise the activity, assist customers and respond to any safety concerns.

Prevention of Public Nuisance

- The premises will operate as a controlled, art studio and gallery,
- Any background music will be kept to a level that does not cause nuisance to neighbouring occupiers.

Protection of Children from Harm

- The premises will operate a Challenge 25 age verification policy.
- Acceptable forms of identification will include a passport, photocard driving licence, PASS-approved proof of age card or other form of identification accepted by the premises policy.
- Where children or families attend art sessions, alcohol sales will be carefully controlled and children will not be permitted to purchase or consume alcohol.

7. Summary of Operating Style

The premises will be an art-led, pre-booked activity venue where customers attend for structured painting and drawing sessions or gallery attendance. Alcohol will be available as a secondary, ancillary part of the experience and will be managed responsibly. The business model is not based on high-volume alcohol sales, late-night drinking, dancing, entertainment or unrestricted attendance. The layout, staffing, session structure and limited alcohol offer are intended to promote the licensing objectives and ensure that the premises operates in a safe, responsible and in a community-friendly manner.

Conditions

No.	Narrative	Condition
1.	Waiter or Waitress Service	Waiter/waitress service will be available throughout the hours that the premises are open. There will be service to the table, as well as bar service.
2.	CCTV	A CCTV system shall be designed, installed and maintained in proper working order, to the satisfaction of the Licensing Authority and in consultation with Northumbria Police. Such a system shall:- i. be operated by properly trained staff; ii. be in operation at all times that the premises are being used for a licensable activity; iii. ensure coverage of all entrances and exits to the licensed premises internally and externally; iv. ensure coverage of such other areas as may be required by the Licensing Authority and Northumbria Police; v. provide continuous recording facilities for each camera to a good standard of clarity during the provision of licensable activities. Such recordings shall be retained on disc or otherwise (for a period of 28 days), and shall be supplied to the Licensing Authority or Police Officer on lawful request.
3.	Competent Staff	The operator shall ensure that at all times when the premises are open for any licensable activity there are sufficient, competent staff on duty at the premises for the purpose of fulfilling the terms and conditions of the licence and for preventing crime and disorder.
4.	Risk Assessment	The operator and designated premises supervisor shall conduct a risk assessment for the general operation of the premises and in the case of individual bespoke events. This will include fire, health and safety and emergency evacuation. It will cover all areas of the premises, including the bar/restaurant, first floor and any outside areas.
5.	Management Arrangements	The Designated Premises Supervisor shall ensure that there are effective management arrangements in place to enable him/her to know how many people there are in the

		premises at times prescribed within the management risk assessment.
6.	Proof of age "Challenge 25".	All members of staff at the premises, including door supervisors where they are employed, shall seek "credible photographic proof of age evidence" from any person who appears to be under the age of 25 years and who is seeking to purchase or consume alcohol on the premises. Such credible evidence, which shall include a photograph of the customer, will either be a passport, photographic driving licence or proof of age card carrying a "PASS" logo.
7.	Training	All food and beverage staff will undergo internal training on induction as to the requirements under the Licensing Act 2003, including underage sales and the premises proof of age policy. Such training will be documented, refreshed at least annually and available to the Police, Licensing Authority and Trading Standards upon providing reasonable notice.
8.	Music	The level of amplified sound at the premises shall be background in style and enable customers to talk in comfort.
9.	Leave quietly	Prominent, clear and legible notices will be displayed at all exits requesting the public to respect the needs of local residents and to leave the premises and area quietly.
10.	Refusals & Incident Register	An incident and refusals log shall be maintained on the premises (in writing or digitally) to record incidents and refusals and shall be made available to officers of the Licensing Authority or Northumbria Police upon request. Details of the following shall be recorded:- a. Drugs or other illegal items recovered b. All crimes reported to the venue or by the venue to the police c. All ejection of patrons d. Any incidents of disorder e. Any faults in the CCTV system
11.	Ancillary Condition	Alcohol will be provided only as ancillary to art based activities taking place, be they activity related to carrying out art activities or attending at a gallery event.

LICENSING ACT 2003 - NOTICE OF APPLICATION FOR THE GRANT OF A PREMISES LICENCE

Notice is hereby given that L'Atelier Sip & Paint Ltd has applied to the North Tyneside Council on 15th September 2026 for the grant of a premises licence for L'Atelier Sip & Paint, 173 Whitley Road, Whitley Bay, NE26 2DN which is to trade as an art studio and gallery.

The application is as follows: (1) The supply of alcohol (on/off) to 11:00 to 22:00 for on sales and to end at 22:30 for off sales Every Day; and (2) Opening Hours 11:00 to 22:30 Every Day; (3) Provision of Films 11:00 to 22:30 Every Day. Conditions and a detailed operating schedule, explaining the style of operation, accompany the application.

Any person who wishes to make a representation in relation to this application must give notice in writing of his/her representation by 13th October 2026, stating the grounds for making said representation to: The Licensing Section, The Killingworth Site, Harvey Combe, Killingworth, Newcastle upon Tyne, NE12 6UB or via email on liquor.licensing@northtyneside.gov.uk. 'Current applications' can be found on the council's website: www.northtynesidecouncil.gov.uk

The Licensing Authority must receive representations by the date given above. The Licensing Authority will have regard to any such representation in considering the application. It is an offence to knowingly or recklessly to make a false statement in connection with an application. A person is liable to an unlimited fine on conviction should such a false statement be made.

Mincoffs Solicitors LLP